

Unit 499 BoD Minutes Nov 12, 2023

Attending: Sam Earnhardt, Anne Hollingsworth, Mike Kruley, Lisa Assoni, Wayne Rechnitz, Jackie Zayac, Katherine Loh
Absent: Ed Lichtig, Chuck Silva, Bruce Johnsonbaugh

Meeting: Commenced: 10:00 am

President Sam- The minutes and Treasurer's reports were approved as submitted.

Wayne mentioned that he'll be needing more stamps for future mailings. He also gave an overview of recent sign-up's. Roosmore was sent an e-mail from the ACBL regarding the Retention Program. Wayne suggested not expanding retention program until more information is given.

Re: Pianola, Wayne and Mike indicated that moving forward was very challenging.
Action: Sam to set up Zoom meeting.

All agreed that getting new players was difficult and slow. Sending out postcards and/or making personal phone calls can be perceived as 'a nuisance' by the receiving person. All agreed that mailings and phone calls is not the right approach.

Jackie Zayac updated us on what's happening with the Advisor Committee. As reiterated earlier, all are trying to entice people to build memberships. She also mentioned that due to the pandemic, ACBL members declined by 30,000 people. She also mentioned that the ACBL membership is raising dues come January 1st. 2024. Dues will be raised to \$40.00 per year to \$117.00 for three years.

Action: Jackie to send specifics to Lisa and Sam. The increase in dues will be communicated in the next e-declarer – hoping people will sign up this year before the raises take effect in Jan 2024.

President Sam: Wants to work with Rossmoor Duplicate Bridge Club (RDDB) more closely next year to see if ACBL membership can be increased.

Anne wanted to mention two things: Sectional venue will be held at Creekside. Date not confirmed. Also looking to engage Certification for new teachers and directors. Sam noted that this would be very valuable for the Overtricks by the Bay club and the San Ramon club.

Also coming early 2024 is the Monterey Tournament. This event is always well received. Great game, restaurants and beautiful surroundings.

Annual membership meeting is scheduled for March 3, 2024. Communication plan will start early Jan 2024.

Marian: Did a zoom call for advertisement to be published in the East bay Times. All agreed.

Action Sam: Letter to Teachers identifying the metrics that need to be captured.

New Board member is Sheila Wong – she was approved unanimously. Two other potential members declined. Marian, Wayne, and Sam will continue to consider others as Directors.

Tunnel tourney-next year, 4/27/24.

Sam updated the board on the Vance Seminar.

The board approved the following motion:

Fee- \$20.00 for no lunch; 30.00 for lunch sandwich. \$10.00 more for non-members. If non-members joined ACBL at the Seminar, their fee would be reduced by \$10. Unanimously passed.

Next meeting- Mentioned that we will see each other smiling faces for two meetings; one at the Annual Membership, meeting and one TBD late summer or early fall.

Next meeting 12/10. Elections will be held at that time. Minutes submitted by Lisa Assoni.

Meeting adjourned: 10:50 am

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