

Unit 499 Publicity Duties

As Publicity for unit 499 my duties are:

1. To design Flyers for tournaments (Sectionals, Tunnel Tournament, and various Unit tournaments).
2. Working event director/coordinator for Flyer approval.
3. Requesting ACBL flyer approval.
4. Printing flyers, 500 for Sectional Tournament, and placing them at clubs for advertising.
5. Support other sectionals and regionals.
6. Before the events, at the request of the event director/coordinator, usually a week or two , an e-mail blast using Pianola (acbl.pianola.net) is sent. To target the blast, a zip code of the tournament venue and a hundred-mile radius from there. That targets about 6000 members
7. Info is on a pocket drive is available during transition.